

The Home Depot Canada Foundation

Impact Report 2021



Chair Message

In 2013, we began our mission to help prevent and end youth homelessness in Canada. Eight years later, in 2021 we've surpassed \$50 million dollars invested in helping youth build brighter futures!

I'm so proud of The Home Depot Canada Foundation for reaching this milestone that supported more than 850 community partners across the country. It's been a journey, and this did not happen overnight but with the immense support from our associates, suppliers, company, and customers. Thank you everyone.

2021 was a year where we made huge strides in finding innovative solutions to end the cycle of youth homelessness and give back to our communities.

We launched TradeWorx – an investment in organizations across Canada to empower youth with the skills and certifications needed to help them secure a career and attain permanent housing. We partnered with Raising the Roof to sell our first toques in-store and online to provide youth with vital supports like meals, a safe place to sleep, and mental health counselling.

Our associates and customers helped us raise over \$2 million during our summer and winter Orange Door Project campaigns

for 125 youth serving charities across Canada. Team Depot associates volunteered over 60,000 hours, giving back to our communities and charity partners from packaging COVID-19 relief bundles, to planting vegetable and flower gardens – the list goes on.

At the core of it all we've proven when we all come together for a common cause we can make an enormous impact. Today, youth continue to need our support, and together, we will continue our mission to end youth homelessness. [Click here](#) to learn more about our ongoing commitment and increased investment.

Thank you for helping open doors for youth across Canada.

Thank you,



Pamela O'Rourke
Chair, The Home Depot Canada Foundation
Vice president, merchandising, The Home Depot Canada



Key Milestones and Achievements

2013

- Foundation released a white paper outlining the need to support youth and a three-year \$10M commitment to help prevent and end youth homelessness in Canada

2016

- Foundation's commitment doubled from \$10M to \$20M by 2018
- Foundation partnered with A Way Home Canada on their first-ever national survey on youth homelessness in Canada

2017

- Launched our first ever national holiday customer fundraising campaign - The Orange Door Project campaign

2018

- Foundation achieved our 2016 commitment of \$20M and expanded our commitment to prevent and end youth homelessness to \$50M by 2022, an additional \$30M of new funding

2020

- Responded to COVID-19 with \$2.7M in flexible emergency relief funding
- Ndinawemaaganag Endaawaad introduced as a regional partner

2021

- Launched TradeWorx
- Launched 'Inside the Orange Door' podcast
- Achieved \$50M pledge 1 year early, providing additional funding to regional and TradeWorx partners, and The Orange Door Project partners

2008-2013:

- The Home Depot Canada Foundation was established in 2008, creating a strong partnership with Habitat for Humanity

Funds Granted





Celebrating 2021

More than
250 organizations
were *supported* in 2021

The Orange Door Project Grants

Through the Orange Door Project Grant Program, The Home Depot Canada Foundation donated **\$650,000** to organizations requiring support in renovation, prevention, and employment/life skills programs.



“

This significant and substantial donation to our renovation project at the Patricia Mackenzie Pavilion helped us continue our mandate of offering vital services to young women experiencing homelessness, in a supportive environment with a warm, comfortable and safe space for all the women we serve in the Les Voisines program.

”

Neila Ben Ayed

Director of women's services
at the Old Brewery Mission



Partners since 2013, The Calgary John Howard Society (CJHS) received an ODPG in 2021 to upgrade doors, windows, and paint at their Windsor Park Youth Residence Home. This residence provides wrap-around support for over 500 youth ages 18 – 24 experiencing homelessness.

“

Beyond the obvious necessity of upgrades and pride we take in how great our house looks, this grant allowed us to focus on the important work that we do in supporting vulnerable youth. Words cannot express our heartfelt gratitude.

”

Staff

CJHS Windsor Park



Right At Home Housing Society based in Edmonton, Alberta received an Orange Door Project Grant for its Learn and Earn Renovation Program. The program focuses on preventing youth homelessness by providing employment opportunities and housing for at-risk youth and their families. The funds received from The Home Depot Canada Foundation renovated two affordable family housing units, and trained two youth participants from their Supportive Tenant Employment Program and Services.

Community Impact Grants



In 2021 The Home Depot
Canada Foundation

donated

\$700,000

to small scale renovation
projects through the
Community Impact
Grant Program

Furniture Bank

Furniture Bank believes youth transitioning out of homelessness deserve dignity safety and stability, which is why they launched Heads Without Beds Projects for youth who do not have a bed to sleep on. Furniture Bank was awarded a Community Impact Grant to build and provide bed frames for

100 youth. The project provided an opportunity to youth facing barriers to employment with skilled training in woodworking. Having a bed ensures that youth have the dignity of being lifted off the floor to finally enjoy a good night's sleep and successfully transition out of homelessness.

HeroWork

HeroWork received a Community Impact Grant to transform the building belonging to the Indigenous Perspectives Society into a culturally welcoming facility.

“

...Our building is no longer an institutional two-story cinder block building; it is a space reflective of the work that is done inside its doors. The sheer fact that HeroWork chose this project and that community showed up to volunteer and donate to its completion was a clear message that Indigenous organizations and their work matter. For this, I am immensely grateful.

”

Regional Partnerships

The Home Depot Canada Foundation made an initial **\$2.4M** investment in the Regional Partnership program. Throughout 2021, The Home Depot Canada Foundation worked closely with Regional Partners to invest **\$2,305,000** in additional funds, **\$4.7M** total to support our Regional Partners strategic work.

1,700+ 
Youth *supported*
since organizations
received funding

1,500+ 
Online and in-person
mentorship sessions
provided

450+ 
Youth *received*
employment resources
and support

850+ 
Youth *provided*
with safe housing

Giving Youth Hope | Joelle's Story



This past year Joelle had become a frequent visitor at Trellis' Avenue 15 location. Falsely accused of addiction and abuse, her mother's behaviour pushed Joelle to the streets where she experienced more addiction and abuse.

The staff at Trellis supported Joelle, helped her to overcome her mothers abuse, and empowered her to advocate on her own behalf. They earned Joelle's trust and helped her gain a longer-term placement for

supportive housing, and rebuilt a supportive relationship with her father.

Today, Joelle is in a Trellis group care home, connecting with her father, mother, and siblings, finishing school and has a job. With the support of Trellis staff, and improved relationships, Joelle has been able to grow and thrive.

Trellis has been a regional partner with The Home Depot Canada Foundation since 2014 and has been a recipient

of proceeds raised from The Orange Door Project Customer Campaign from 2014 – 2021, demonstrating its long standing and strategic partnership. The Home Depot Canada Foundation has been supporting Trellis' shelter diversion work that assists in diverting youth staying in shelters to re-connect to natural supports, resulting in alternate and improved housing outcomes for youth.

Regional Partnerships

“ We are *extremely grateful* for The Home Depot Canada Foundation’s continued support as without it, we would truly not be able to **offer such quality wraparound services to our youth.** ”

Youth Without Shelter
(Toronto, Ontario)

*The race is
not for the swift
but those who
endure to the end!
The future is
in your hands!*



In 2021, The Home Depot Canada Foundation announced the launch of TradeWorx – an investment in 10 organizations across Canada to empower youth with the skills and certifications needed to help them secure a living wage and attain permanent housing. In it’s first year, TradeWorx funding has provided education and employment opportunities to young people overcoming homelessness.

An initial **\$1M**  *invested* in TradeWorx partners in 2021, followed by an additional investment of **\$530,000**

200  Youth *impacted*

10  Organizations *supported*

“ We were told that one of our youths would have been sent back to prison if it were not for this TradeWorx program. His parole officer did not send him back because she believed in the program and that it would benefit him greater than if she sent him back to jail (due to a parole violation). ”

“ Tradeworx, Home Depot, has proven that they value input from communities they wish to support. The ability to use these funds on core functions of the program to support the consistency and sustainability of the program ultimately increases the success of each youth served. We appreciate having a voice in creating change. ”

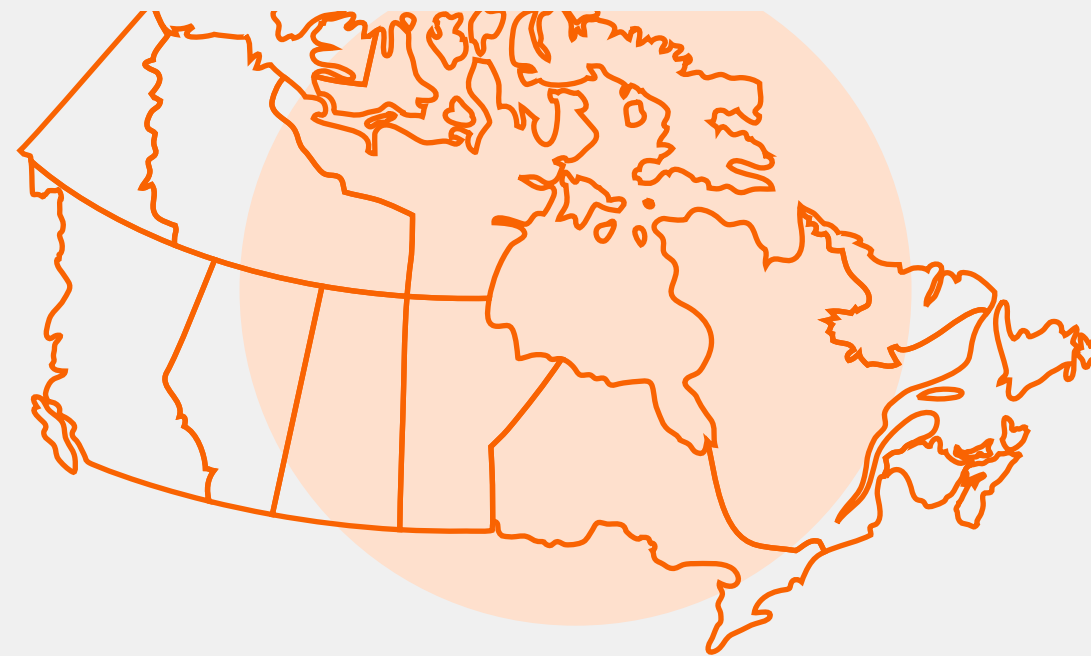
TradeWorx partner
Quint Development Corporation
(Saskatoon, Saskatchewan)

Veronica’s (Ronnie’s) Story

Ronnie became involved in Community Builders in Barrie, Ontario when she was struggling with employment options and how best to move forward in a stable career. Since her participation in Community Builders, Ronnie has started a new beginning and feels that she has been given another chance in succeeding in life as a person as well as in her career.

As a young woman in the trades industry, Ronnie didn’t always feel confident. But Community Builders allowed her to gain knowledge and experience that pushed her through those insecurities and feel confident in the skills she brings to her job. Today, Ronnie is proud to be a young woman working in the trades, and she particularly thanks Community Builders for helping her overcome her struggles.

Customer Campaign



Together in partnership with THDCF, customers and associates

donated

\$3,535,459*

to **128 youth serving charities** across Canada

*\$2,007,137 was raised by customers and associates in 182 The Home Depot Canada stores during the Summer and Holiday campaigns, while THDCF committed \$1,530,933 as a campaign match, and COVID-19 response commitment



“

The Orange Door Project campaign means bringing our store and community together to give a voice to a community partner and their cause. These aren't just the communities we work in; these are the communities we live in!

”

Brandy

District Community Investment Captain

“

When our community partner receives their donation and I see their smiles, their joy and truly how grateful they are. I know the donations are going to be helping youth who really need it, and that it is truly going to change things for them.

”

Michelle

District Community Investment Captain

Raising Awareness for Youth Homelessness

The Home Depot Canada Foundation partnered with Raising the Roof to combat youth homelessness. **Together with our customers, The Home Depot stores across Canada raised over \$300,000.** Because of you, funds used to purchase toques provided youth with the vital support when they needed it most.

“

The Toque Campaign is more than just about selling toques, *it is a symbol of solidarity,* a shared belief that all Canadians deserve a **safe and stable place to call home.**

”

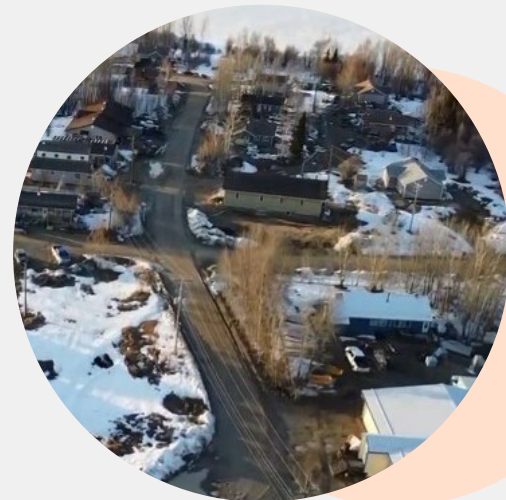
Marc Soberano
Executive Director,
Raising the Roof



Our associate led volunteer force, Team Depot, sees over **3,000 associates** giving back over **60,000 hours of service** to the community each year.



Team Depot in Action **Snap Shots**



Team: Store 7102 | Thunder Bay, Ontario

Community: Bearskin Lake First Nation

Concern: COVID-19 outbreak

Action: \$5,000 in gift cards for infrared heaters, storage bins, extension cords and humidifiers



Team: Store 7086 | Winnipeg Southwest

Community: Winnipeg, Manitoba

Concern: Harsh cold temperatures affecting homeless population

Action: Tools donated to N'Dinawemak to repair drainage system for newly acquired warming center and shelter

Community Investment

The Home Depot Canada **gives back through partnerships** with



Canadian Red Cross



Daily Bread Food Bank



Welcome Hall MISSION



fred victor
Helping people find place & purpose



Associate Spotlight



“

My first time participating in Team Depot was quite a special journey for me. The feeling of a shared purpose in itself is extremely powerful, and especially in these difficult times, this initiative reminded me to be grateful for all that we have, the privileges that we take for granted and the strength of a community! Together we can bring a change!

”

Payel

associate, The Home Depot Canada

Disaster Response



When Canadians faced adversity, The Home Depot Disaster Relief responded with **over \$200,000 invested in disaster relief efforts and strategic partnerships** with Canadian Red Cross to support floods and wildfires in British Columbia and COVID-19 response in India.

Habitat for Humanity Partnership

With the support of The Home Depot Canada Foundation, Habitat for Humanity Fredericton Area embarked on an energy efficiency evaluation of five recently build Habitat homes with the goal to identify key changes that could be made to the design of future homes to improve sustainability. As a result of the evaluation,

Habitat Fredericton Area has incorporated several energy efficient features into the design of four new habitat homes scheduled for construction in 2022. Habitat for Humanity Canada is incredibly grateful to The Home Depot Canada Foundation for its innovative and thoughtful approach to community investment.

“Projects like these not only help to **improve access to housing**, they help to ensure a healthy more *sustainable future* for everyone.”

Habitat for Humanity Canada

Diversity, Equity and Inclusion

At The Home Depot Canada, we are committed to creating an inclusive culture that represents all of our associates and customers, and the communities we work in.

Over the past year, The Home Depot Canada Foundation and community investment teams partnered with The Home Depot's associate resource groups lead by the diversity, equity, and inclusion team to bring informative and meaningful conversations to

The Home Depot associates. This included welcoming charity partners to share insights about Indigenous inclusion, youth homelessness, food insecurity, systemic injustices in the BIPOC communities and the intersection of mental health across different communities. This was done through partnerships with support networks like the Black Youth Helpline, The Downie Wenjack fund, Youth Without Shelter and The Daily Bread Food Bank.

In addition, THDCF has committed to implementing and maintaining an equity framework through the following actions:

- Applications are accessible to all partners
- Understand a charity partner's commitment to DEI
- Increase support for charity partners that support underrepresented youth,
- including Black, Indigenous, female-identified and gender diverse, LGBTQSIA+, and new Canadian youth
- Prioritize funding organizations that are led by the community they serve



Visit orangedoorproject.ca
to learn more

Charitable Registration Number:
828431015RR0001

